



VYSOKÁ ŠKOLA BÁŇSKÁ  
TECHNICKÁ UNIVERZITA OSTRAVA  
EKONOMICKÁ FAKULTA



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researchers

**19<sup>th</sup> International Conference**  
**February 1 – 2, 2017, Faculty of Economics,**  
**VŠB – Technical University of Ostrava**

**The conference takes place under the auspices of  
prof. Dr. Ing. Zdeněk Zmeškal, Dean of the Faculty of Economics,  
VŠB-TU Ostrava.**

Submitted papers pass through double-blind peer review arranged by  
conference organizers.

The reviewed papers will be published in the conference proceedings CD with ISBN.

All accepted papers will be submitted to Editorial Boards of the faculty  
scientific journal Ekonomická revue – **Central European Review of  
Economics Issues** which is indexed in EconLit and EBSCO databases  
and **ECON - Journal of Economics, Management and Business.**

Participants will receive a certificate of participation after the presentation  
of their contribution.

Selected English-written papers will be published in separate publication  
**Conference Proceedings of MEKON 2017 – Selected Papers**, which will be  
sent to the Web of Science and SCOPUS databases.

Deadline for Registration: December 18, 2016  
Deadline for Papers Submission: January 7, 2017  
Deadline for Fee Payment: January 2, 2017

For more information go to: [www.mekon.cz](http://www.mekon.cz)  
or send us an e-mail: [mekon.organizace@vsb.cz](mailto:mekon.organizace@vsb.cz),

Conference fee is: 1890 CZK/ 70 €

In case of non participation the fee is non-refundable.

## Specialized Sections of the Conference

- Economics
- Business Administration
- Management
- Marketing and Business
- Law aspects of the Economy
- Finance and Accounting
- Public Economy  
and Administration
- System Engineering  
and Informatics
- English Section

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