## Free Online Lecture:

## **Market Segmentation**

Curious about what market segmentation is and why is it important? Interested in 4 (5?) types of market segmentation and their examples? Wanna know who uses Market Segmentation?

## 23 | 09 | 2020 from 12:30

Join us with MS Teams <a href="here">here</a> (no registration needed)

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