

# Program

## Workshop SGSEKF21

24<sup>th</sup> September 2021, room A325

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### Opening session

Chair: prof. Ing. Jana Hančlová, CSc.

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9:00 prof. Ing. Tomáš Tichý, Ph.D.

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### Economics

Chair of session: prof. Ing. Martin Macháček, Ph.D. et Ph.D.

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9:10 Bc. Richard Cicák, Bc. Tomáš Flaschka

**Application of Multi-Criteria Point of View on Theatres Management - Czech and Polish Comparative Case Studies.**

*Project no. SP2021/18 "Performance evaluation of public service providers in the Czech Republic", Jiří Bečica*

9:30 Ing. Lukáš Jursa, Ing. Sára Hamová

**Looking For Superstar: Estimate of Neutral Interest Rate for Countries of European Union**

*Project no. SP2021/50 "Current challenges of economic development", Jakub Vontroba*

9:50 Ing. Eva Molnářová

**International evaluation of health care performance in EU countries according to the selected health indicator**

*Project no. SP2021/67 "International Evaluation of the Performance of Health and Social Services with a Focus on the Application of Multicriteria Methods", Ivana Vaňková*

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**10:10-10:20 Coffee Break**

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### Economy and management

Chair of session: Ing. Jiří Franek, Ph.D.

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10:20 Bc. Adéla Novosadová

**Present and future of Incoterms**

*Project no. SP2021/74 "Minimization of Risks Related to the Delivery of Goods Against the Background of the Use of INCOTERMS 2020", Michaela Petrová*

10:40 Ing. František Konečný, Ing. Daniela Kharroubi

**Management in pandemic, modified BSC approach**

*Project no. SP2021/56 "Change of key performance indicators in specific areas of a corporate Balanced Scorecard in the context of a pandemic situation", František Konečný*

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### Finance

Chair of session: doc. Ing. Aleš Kresta, Ph.D.

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11:00 Ing. David Neděla

**Trading Rules Influence on the Market Risk Capital Requirements**

*Project no. SP2021/15 "Analysis of complex models for financial risks under heterogenous market conditions", Tomáš Tichý*

11:20 Xiaojuan Wu

**Trends in Corporate Social Responsibility Reporting. The Case of Chinese Listed Companies**

*Project no. SP2021/57 "Hybride financial modeling and valuation under uncertainty", Zdeněk Zmeškal*

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**11:40-11:50 Coffee Break**

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**Systems Engineering and Informatics** Chair of session: doc. Mgr. Ing. František Zapletal, Ph.D.

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**11:50** **Ing. Miloš Švaňa**

**Three-level aggregation of opinions in smart cities**

*Project no. SP2021/86 "Model for data collection and evaluation to support decision-making in Smart cities", František Zapletal*

**12:10** **Bc. Marek Štěpán**

**Perception and Validation of Fake News, Case Study: Faculty of Economics' Students**

*Project no. SP2021/51 "Complex Usage of The Quantitative Methods in Economics", Ivana Čermáková*

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**Guarantor: prof. Ing. Jana Hančlová, CSc.**  
**Vice-Dean for Science, Research and Doctoral Studies**