



# FINANCIAL MANAGEMENT OF FIRMS AND FINANCIAL INSTITUTIONS 2023



**14<sup>th</sup> International Scientific Conference**

**11<sup>th</sup> - 12<sup>th</sup> September 2023**

**Faculty of Economics, Ostrava, Czech Republic**

ORGANIZED BY VSB-Technical University of Ostrava,  
Faculty of Economics, Department of Finance

CONFERENCE GUARANTEES doc. Ing. Aleš Kresta, Ph.D.

## Goal of the conference

Presentation, discussion and information exchange in the area of the financial management and decision-making of the financial and non-financial companies and institutions.

## Conference topics

- blockchain technology and its potential in financial services,
- company valuation, mergers and acquisitions, real options,
- current issues in the banking and insurance sector,
- current issues, problems, and legislative changes in accounting and taxes,
- current issues, problems, and legislative changes in public finance,
- digital finance and the impact of fintech on firms and financial institutions,
- European Union – project funding and current issues,
- ESG investing and its impact on financial markets,
- financial analysis of the company, integration of sustainability into financial analysis and investment decision-making,
- financial markets,
- financial variables forecasting, the role of machine learning in financial forecasting and risk management,
- financial risk modeling and management,
- future of financial regulation in a digital age, ethics of AI in finance and its impact on financial decision-making,
- hedging strategies application, financial derivatives valuation,
- managerial economics,
- monetary theory development and current issues in monetary policy,
- optimization and portfolio management,
- other topics related to financial management.

## Conference programme

### Monday 11<sup>th</sup> September 2023

9:00 - 10:00	Registration
10:00 - 10:10	Conference opening
10:10 - 12:00	Plenary talks
12:00 - 13:00	Lunch
13:00 - 18:00	Session talks
18:00	Social evening

### Tuesday 12<sup>th</sup> September 2023

9:00 - 12:00	Session talks
12:00	Conference conclusion

## More information

Ing. Martina Borovcová, Ph.D.  
Head of organizing committee  
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ON-LINE REGISTRATION AVAILABLE AT:  
[www.ekf.vsb.cz/frpfi/en](http://www.ekf.vsb.cz/frpfi/en)

## Paper submission guidelines

- paper should not exceed 8 pages
- paper language: English
- presentation language: Czech, English, Slovak
- paper template at: [www.ekf.vsb.cz/frpfi/en](http://www.ekf.vsb.cz/frpfi/en)
- please, send the paper to the following email address: [konference.katedra.financi@vsb.cz](mailto:konference.katedra.financi@vsb.cz)

## Important information

### Conference venue

Faculty of Economics,  
VSB-Technical University of Ostrava  
Sokolská třída 33, Ostrava  
Czech Republic

Information on accommodation, how to get to the conference venue and online application form is available at: [www.ekf.vsb.cz/frpfi/en](http://www.ekf.vsb.cz/frpfi/en)

### Deadlines

- paper submission deadline 18<sup>th</sup> June 2023
- notification of paper acceptance 17<sup>th</sup> July 2023
- registration and fee payment 30<sup>th</sup> July 2023

### Conference fee

2 900 CZK (120 EUR)

### Payment information

KB Ostrava, a.s.

Account number: 83239761/0100

Account name: Karel Englis Endowment Fund

IBAN: CZ64 0100 0000 0000 8323 9761

SWIFT: KOMBCZPP

Payment identification: 154

Notes for receiver: first and last name of participant

In case of payment of the conference fee for more participants, please inform the organizing committee by email containing the list of persons for whom the payment was made.

All the conference participants will receive the confirmation about the conference fee payment on the day of the conference opening or it will be send by post.

Conference fee is non-refundable.  
Substitute participation possible.

Organizing committee will not provide any kind of confirmation for visa application purposes until the registration fee is paid.